

# ADVERTISING DEADLINE • FRIDAY, SEPTEMBER 6TH

## SIZE B

3.375" w x 4" h • full color \$109.80  
(size is from top of this box to dotted line)

B

## SIZE C

3.375" w x 5" h • full color \$126

## SIZE D

3.375" w x 5.50" h • full color \$134.10



## AD SUBMISSIONS

### PRINT-READY ADS

Email to [ads@shoppersguideinc.com](mailto:ads@shoppersguideinc.com) with "Founders Weekend ad" in the subject line.

### FILE FORMAT

High resolution PDF is our preferred format. Fonts should be embedded or changed to outlines. All type or images designed to print in solid black or shades of gray should be set in 100% black, not processed (cmyk) black.

### AD CREATION

With advance notice, we would be happy to create an ad for you with provided artwork and copy and supply you with a proof prior to publication. Please ask your ad representative for more information.



[brad@shoppersguideinc.com](mailto:brad@shoppersguideinc.com)  
ADVERTISING REPRESENTATIVE

A

## SIZE A

3.375" w x 2.50" h • full color \$85.50

## SIZE E

5.125" w x 4" h • full color \$142.20