

TAX FREE WEEK
Sun thru Sat
August 16-22

get ready
Connecticut



**Take advantage of this opportunity
to get customers into your shop!**

ADVERTISE IN THE SHOPPER'S GUIDE

We Direct Mail to 18,000+ Homes & Businesses in the
Tri-State Area every week. In addition, we're available for pickup
at over 90 Locations and E-Delivery to 1,300+ subscribers.

ACT NOW *FOR* 20% OFF
Display Advertising

AD DEADLINE: FRIDAY 8/7 AT 11 AM
published Wednesday 8/12

* Offer valid on ads promoting sales or specials for the Connecticut Tax Free Weekend in the 8/12/20 issue. Cannot be combined with any other discounts.
For Connecticut sales tax free rules: <https://portal.ct.gov/DRS/Sales-Tax/Sales-Tax-Free-Week>